

## Lindley Park SWOT Survey Results

### Survey Period: June – July 2003

Total number of surveys sent out: 1093  
 Northwest quadrant: 138 (12.6% of total)  
 Southwest quadrant: 313 (28.6% of total)  
 Southeast quadrant: 368 (33.7% of total)  
 Northeast quadrant: 274 (25.1% of total)

Total number of surveys received: 152 (13.9% returned)  
 Northwest quadrant: 15 (10.9% returned)  
 Southwest quadrant: 34 (10.9% returned)  
 Southeast quadrant: 47 (12.8% returned)  
 Northeast quadrant: 31 (11.3% returned)  
 Unknown: 25

STRENGTHS						
Category	Northwest (Blue)	Southwest (Golden Rod)	Northeast (Green)	Southeast (Salmon)	Unknown (White)	Total
Green space/Arboretum	14 (93.3%)	33 (97.1%)	26 (83.9%)	42 (89.4%)	19 (76.0%)	<b>134 (88.2%)</b>
Sidewalks/walking neighborhoods	11 (73.3)	30 (88.2)	26 (83.9)	41 (87.2)	20 (80.0)	<b>128 (84.2)</b>
Active Neighborhood Association	11 (73.3)	20 (58.8)	16 (51.6)	31 (66.0)	13 (52.0)	<b>91 (60.0)</b>
Neighborhood Schools	7 (46.7)	17 (50.0)	12 (38.7)	29 (61.7)	10 (40.0)	<b>75 (49.3)</b>
Architecture	5 (33.3)	18 (52.9)	10 (32.3)	22 (46.8)	15 (60.0)	<b>70 (46.1)</b>
Diversity of residents	5 (33.3)	9 (26.5)	13 (41.9)	26 (55.3)	8 (32.0)	<b>61 (40.1)</b>
Local businesses	8 (53.3)	8 (23.5)	15 (48.4)	18 (38.3)	1 (4.0)	<b>56 (36.8)</b>
Can walk to businesses	3 (20.0)	9 (26.5)	12 (38.7)	20 (42.6)	10 (40.0)	<b>54 (35.5)</b>
Other	0	2 (5.9)	2 (6.5)	1 (2.1)	0	<b>5 (3.3)</b>

WEAKNESSES						
Category	Northwest (Blue)	Southwest (Golden Rod)	Northeast (Green)	Southeast (Salmon)	Unknown (White)	Total
Increase in crime, public safety issues	11 (73.3%)	22 (64.7%)	23 (74.2%)	31 (66.0%)	16 (64.0%)	<b>103 (67.8%)</b>
Traffic/speeding on Walker, Elam, Longview, etc	11 (73.3%)	22 (64.7)	23 (74.2)	33 (70.2)	13 (52.0)	<b>102 (67.1)</b>
Aging & weak infrastructure (i.e. water & sewer lines, utilities)	8 (53.3)	23 (67.6)	19 (61.3)	31 (66.0)	15 (60.0)	<b>96 (63.2)</b>
Absentee Landlords	7 (46.7)	14 (41.2)	18 (58.1)	31 (66.0)	10 (40.0)	<b>80 (52.6)</b>
Multi family issues: high turnover	7 (46.7)	13 (38.2)	14 (45.2)	22 (46.8)	5 (20.0)	<b>61 (40.1)</b>
Chemical /industrial Companies	6 (40.0)	9 (26.5)	7 (22.6)	18 (38.3)	9 (36.0)	<b>49 (32.2)</b>
No bike lanes	5 (33.3)	12 (35.3)	8 (25.8)	12 (25.5)	8 (32.0)	<b>45 (29.6)</b>
Pool serves others more than the neighborhood	4 (26.7)	10 (29.4)	7 (22.6)	13 (27.7)	6 (24.0)	<b>40 (26.3)</b>
Low participation by residents/ apathy in LPNA	1 (6.7)	14 (41.2)	2 (6.5)	9 (19.1)	4 (16.0)	<b>30 (19.7)</b>
Other	6 (40.0)	4 (11.8)	7 (22.6)	9 (19.1)	2 (8.0)	<b>28 (18.4)</b>

OPPORTUNITIES						
Category	Northwest (Blue)	Southwest (Golden Rod)	Northeast (Green)	Southeast (Salmon)	Unknown (White)	Total
Beautify Spring Garden	10 (66.6%)	20 (58.8%)	18 (58.1%)	36 (76.6%)	15 (60.0%)	<b>99 (65.1%)</b>
Keep older trees & green space.	9 (60.0)	25 (73.5)	14 (45.2)	30 (63.8)	18 (72.0)	<b>96 (63.2)</b>
Underground utilities	7 (46.7)	18 (52.9)	18 (58.1)	23 (48.9)	12 (48.0)	<b>78 (51.3)</b>
Attract quality small businesses	4 (26.7)	9 (26.5)	12 (38.7)	23 (48.9)	14 (56.0)	<b>62 (40.8)</b>
Continue to improve park services	7 (46.7)	15 (44.1)	15 (48.4)	20 (42.6)	4 (16.0)	<b>61 (40.1)</b>
Build Lindley Elementary as a neighborhood school	8 (53.3)	12 (35.3)	11 (35.5)	21 (44.7)	7 (28.0)	<b>59 (38.8)</b>
Renovation of older housing stock	4 (26.7)	14 (41.2)	8 (25.8)	21 (44.7)	9 (36.0)	<b>56 (36.8)</b>
Maximize identity of Lindley Park	7 (46.7)	12 (35.3)	9 (29.0)	9 (19.1)	5 (20.0)	<b>42 (27.6)</b>
Family pass for pool/park residents	3 (20.0)	13 (38.2)	6 (19.4)	13 (27.7)	5 (20.0)	<b>40 (26.3)</b>
Bike lanes	5 (33.3)	10 (29.4)	9 (29.0)	8 (17.0)	6 (24.0)	<b>38 (25.0)</b>
Increase community interaction	2 (13.3)	14 (41.2)	6 (19.4)	9 (19.1)	2 (8.0)	<b>33 (21.7)</b>
City Plan	0	6 (17.6)	6 (19.4)	4 (8.5)	2 (8.0)	<b>18 (11.8)</b>
Other	0	4 (11.8)	5 (16.1)	5 (10.6)	2 (8.0)	<b>16 (10.5)</b>
Par course (Frisbee golf)	1 (6.7)	3 (8.8)	1 (3.2)	3 (6.3)	1 (4.0)	<b>9 (5.9)</b>

THREATS						
Category	Northwest (Blue)	Southwest (Golden Rod)	Northeast (Green)	Southeast (Salmon)	Unknown (White)	Total
Rise in Crime	10 (66.6%)	20 (58.8%)	20 (64.5%)	29 (61.7%)	18 (72.0%)	<b>97 (63.8%)</b>
Increase in traffic & speeding	12 (80.0)	21 (61.8)	20 (64.5)	26 (55.3)	14 (56.0)	<b>93 (61.2)</b>
Poorly maintained properties	13 (86.7)	21 (61.8)	20 (64.5)	27 (57.4)	10 (40.0)	<b>91 (59.7)</b>
Spring Garden Street/mix of business & residential/physical	3 (20.0)	20 (58.8)	16 (51.6)	34 (72.3)	11 (44.0)	<b>84 (55.3)</b>
Infrastructure age	8 (53.3)	13 (38.2)	8 (25.8)	19 (40.4)	8 (32.0)	<b>56 (36.8)</b>
Odors & colored water coming from industrial areas	7 (46.7)	10 (29.4)	7 (22.6)	17 (36.2)	10 (40.0)	<b>51 (33.6)</b>
Chemical/Industrial companies	4 (26.7)	10 (29.4)	7 (22.6)	17 (36.2)	8 (32.0)	<b>46 (30.3)</b>
Business Zoning	5 (33.3)	9 (26.5)	7 (22.6)	18 (38.3)	5 (20.0)	<b>44 (28.9)</b>
UNCG Encroachment	2 (13.3)	6 (17.6)	8 (25.8)	15 (31.9)	7 (28.0)	<b>38 (25.0)</b>
Low participation/Apathy in LPNA	1 (6.7)	11 (32.4)	3 (9.7)	11 (23.4)	1 (4.0)	<b>27 (17.8)</b>
Other	1 (6.7)	3 (8.8)	5 (16.1)	8 (17.0)	1 (4.0)	<b>18 (11.8)</b>

**“Other” comments from received surveys:**

**STRENGTHS**

- Need sidewalks around corner lot (SW)
- Congenial neighborhood residents (SW)
- Friendly diverse neighborhood, beautiful living (NE)
- Need sidewalks on S. Lindell (NE)
- Large trees and large yards muffle urban noises (SE)

**WEAKNESSES**

- House broken into twice in 10 years (UK)
- Need 4-way stop at Scott & Sherwood St (UK)
- Need yellow line down center of Walker Av (UK)
- Quality of rent stock around Spring Garden (NW)
- Speeding school and city buses & problems at 3817 Walker Av. (NW)
- Traffic worse now than 40 Yrs ago (NW)
- Pet control - cats, animal waste (NW)
- Need a sidewalk on Ashland Dr. between Holden Rd. and Wendover Ave. (NW)
- Traffic/speeding on Parkwood Dr. (NW)
- Traffic & Parking during swimming competition (SW)
- Need stoplights, signs, and speed bumps on Walker (SW)
- Need sidewalks around Peebles Dr, too much animal waste left behind. (SW)
- More traffic lights on Walker Ave. (SW)
- Speeding school busses, leash laws, bus stop schedule (NE)
- Rental properties detrimental to community (NE)
- Cars parked on sidewalks, dog waste (NE)
- Speeding on Walker including buses (NE)
- Duplex, Triplex, Apartments (NE)
- City has inability to control noise from boom boxes (NE)
- Not enough diversity in residents (NE)
- Residents need to clean up at Walker/Elam (SE)
- LPNA focuses too much on park and not multi-family dwellings (SE)
- Low income rental housing (SE)
- Pool schedule is not practical for working families (SE)
- No noise barrier on Wendover Av. (SE)
- Lower speed limit, More 4-way stop signs (SE)
- Uneven and broken sidewalks (SE)
- Encroachment of UNC-G student rentals into neighborhood (SE)

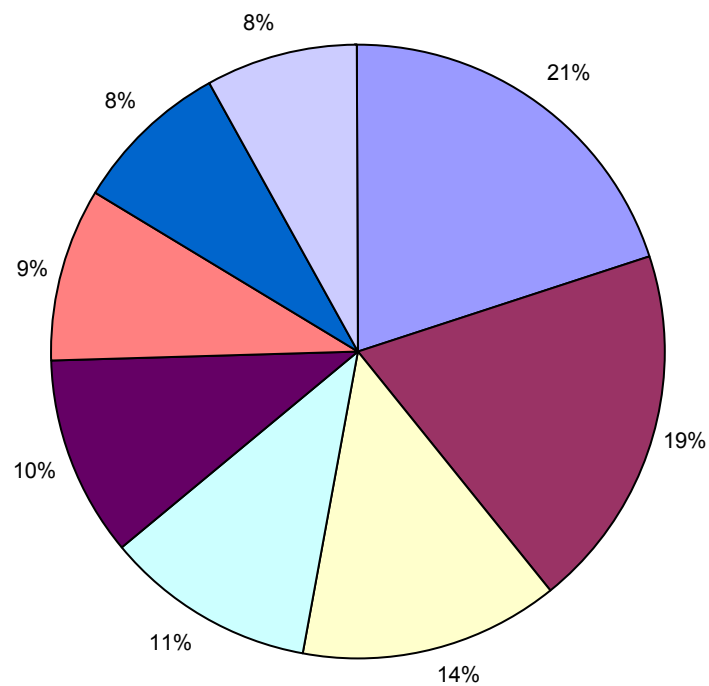
#### OPPORTUNITIES

- Maintain buffer between Wend. And S. Lindell (UK)
- Need to have turn lane on and off Spring Garden (UK)
- Want to put plaque on rock to honor Nita Almon (SW)
- Quality summer programs at Rec. Center - doesn't serve neighborhood (SW)
- LPNA fundraiser to sell dog waste supplies (SW)
- Needs to be designated a crime watch area (SW)
- Dog waste & Large print on signs for senior citizens (NE)
- Decrease speed limit to 25 (NE)
- Demand only single family residential zoning (NE)
- Need bike lanes around city to encourage bikers (NE)
- Should promote beautification and preservation (SE)
- Need better street lighting (SE)
- Stay away from city plan/widen SP St. towards RR tracks (SE)
- Get rid of Apts. On SP St. more small businesses (SE)
- Need to beautify like MLK (SE)
- Create special environment/keep character (SE)

#### THREATS

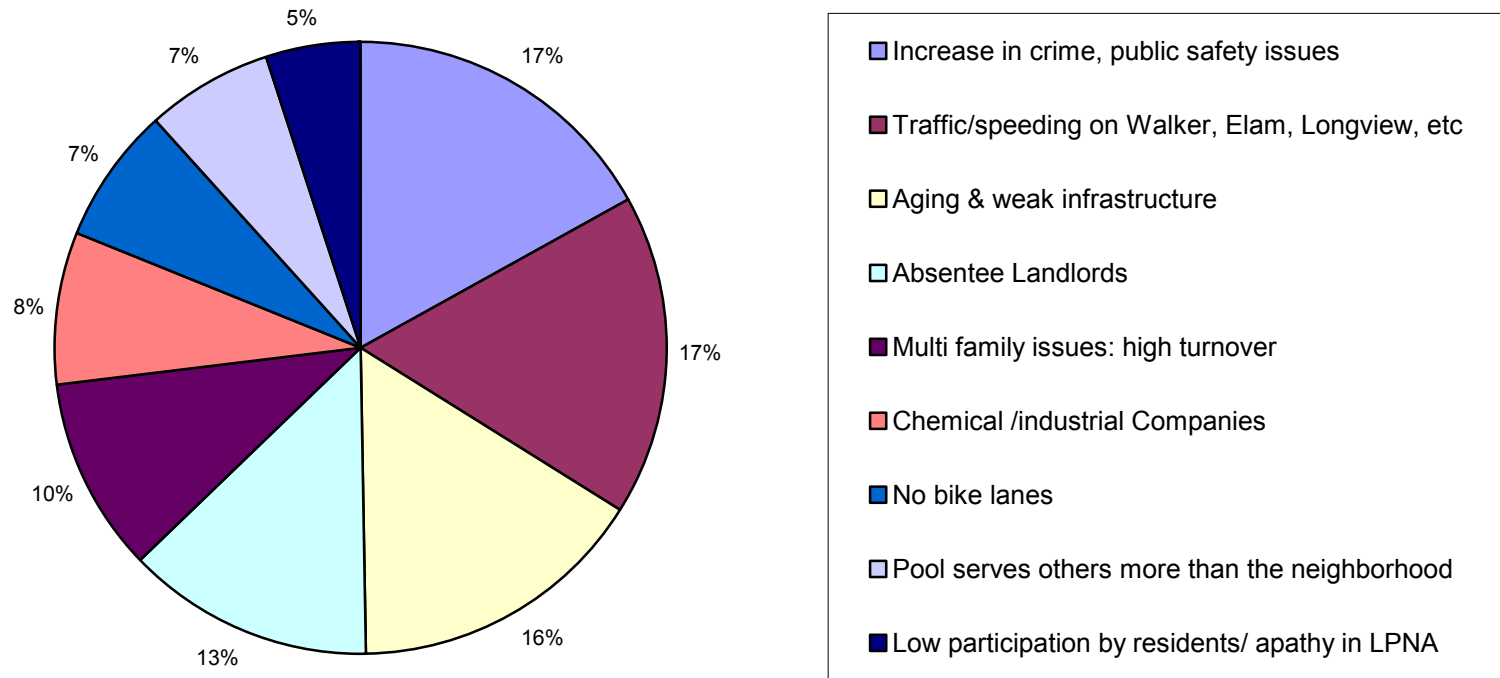
- No police presence, Neighbors need to be more involved (UK)
- Problems with impaired drivers and Walker Av. Bars (NW)
- Loss of trees on city right of way providing shade (SW)
- Public health and dog waste (SW)
- Wicker St. used as cut through...speeding issues and careless driving (SW)
- Mosquito control, speed, garbage trucks, animal waste (NE)
- Cars parked on sidewalk cant see on coming traffic (NE)
- Too much traffic & Low property value (NE)
- Too late to fix problem/Shrink LPNA (NE)
- Too many homes being rented and poorly maintained (NE)
- Dog waste, illegal multi family rental, volume of trains (SE)
- Diversity is a threat (SE)
- South side of Spring Garden St. is eye sore (SE)
- Properties on Spring Garden St. are eye sore (SE)
- Dog waste and barking (SE)
- Spring Garden St. needs to be cleaned up/ Landlord presence (SE)
- Protect home aspect of community (SE)
- Lack of ethnic diversity (SE)

**STRENGTHS**

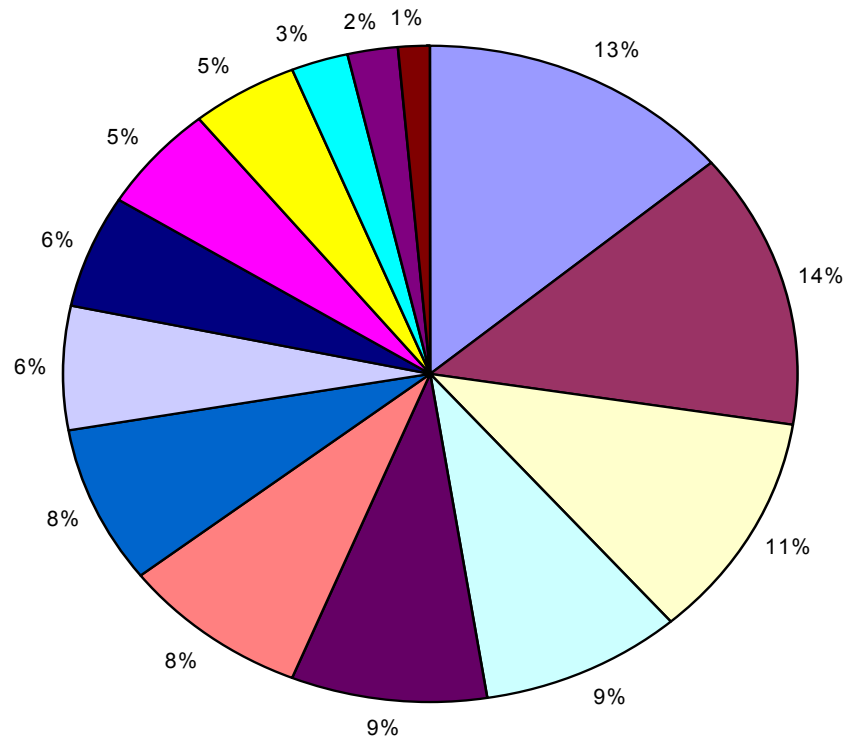


- Green space/Arboretum
- Sidewalks/walking neighborhoods
- Active Neighborhood Association
- Neighborhood Schools
- Architecture
- Diversity of residents
- Local businesses
- Can walk to businesses

# WEAKNESSES

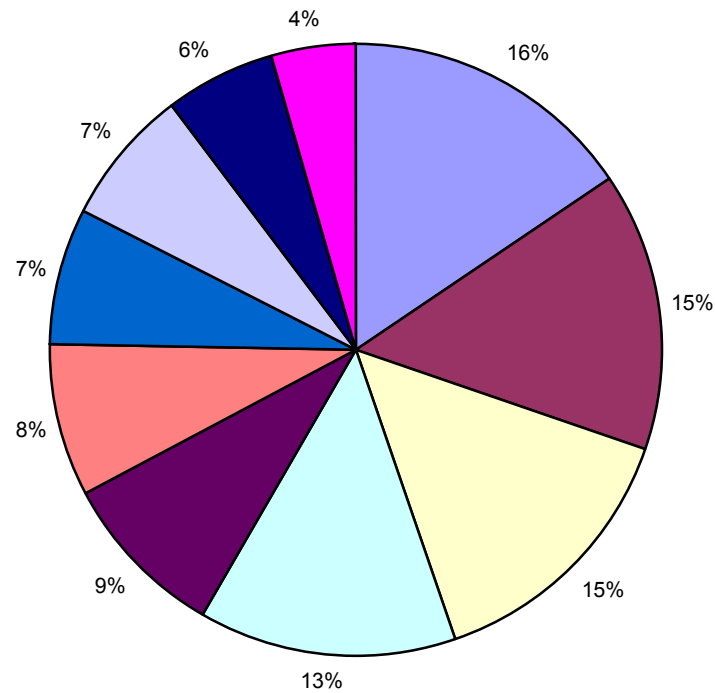


## OPPORTUNITIES



- Beautify Spring Garden
- Keep older trees & green space.
- Underground utilities
- Attract quality small businesses
- Continue to improve park services
- Lindley Elementary as a neighborhood school
- Renovation of older housing stock
- Maximize identity of Lindley Park
- Family pass for pool/park residents
- Bike lanes
- Increase community interaction
- City Plan
- Other
- Par course (Frisbee golf)

# THREATS



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- Spring Garden Street/mix of business & residential
- Infrastructure age
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- Chemical/Industrial companies
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